



MEDIA KIT · PRESS · BOOKING

Dr. Greg Newkirk

PhD Molecular Biologist

Science Communicator & Live Debate Host

The scientist who debates anti-science live, every night.

7M+

VIEWS

34K

FOLLOWING

7.78%

TIKTOK ENG.

500+

LIVE DEBATES

17 yrs

BENCH SCIENCE

ABOUT

Dr. Greg Newkirk is a molecular biologist (PhD, Microbiology, UC Riverside) and host of The Dr Greg Show, a nightly live program where he engages science deniers and health misinformation in real time across TikTok, YouTube, Twitch, and Facebook. Since August 2025 the show has passed 7 million views and a 34K following, with a 7.78% TikTok engagement rate, roughly three times the industry average. He recently debated Kent Hovind, one of the most prominent young-earth creationists, in a 1-hour-49-minute live broadcast on Modern Day Debates. After 17 years at the bench, he now works in science communication full time.

TOPICS

Vaccine science and the anti-vax movement

MAHA / RFK Jr. health claims

Evolution vs. creationism

CRISPR and gene editing

mRNA and cancer vaccines

The psychology of science denial

Misinformation and media literacy

AUDIENCE

TikTok 20.3K · **Instagram** 7K · **Facebook** 6K · **YouTube** 1.4K (fastest-growing). 61% female on TikTok, core age 35 to 64, 75% US-based. Top markets: New York, Chicago, Philadelphia, Houston, Los Angeles.

AS FEATURED ON

Modern Day Debates (Kent Hovind, 1h49m) · TikTok @drgregshow · YouTube The Dr Greg Show · Twitch · Facebook